



## **Dinolift Appoints Liftexperten as New Distributor in Sweden**

Dinolift, a leading manufacturer of lightweight aerial work platforms, is pleased to announce the appointment of [Liftexperten Sverige AB](#) as its new official distributor in Sweden from 1<sup>st</sup> of September 2025. Liftexperten will be responsible for sales, marketing, and after-sales support of Dinolift's product portfolio throughout the Swedish market.

Based in Gothenburg, Liftexperten is part of the Hybeko Group and has established itself as a trusted supplier of access solutions in Sweden. With multiple locations and a strong reputation for technical service, the company brings a solid foundation for expanding Dinolift's reach in the region.

"Sweden is an important market for Dinolift, and we are confident that Liftexperten's industry knowledge, technical expertise, and customer-first mindset make them the ideal partner to represent the DINO brand moving forward."

— Petter Rönnlöf, CEO, Dinolift Oy

Founded in 2015, Liftexperten has grown steadily by offering both new and used access equipment, service agreements, and spare parts, all with a commitment to providing seamless ownership and high customer satisfaction. The company also serves as an authorized dealer and service partner for leading brands such as Genie.

"At Liftexperten, our priority has always been supporting our customers with the best equipment and service. Partnering with Dinolift allows us to expand our offering with high-quality aerial platforms that meet the demands of the Swedish market."

— Anders Åström, CEO, Liftexperten Sverige AB

Dinolift would also like to take this opportunity to sincerely thank Zip-Up Svenska AB for their dedicated partnership over the years. We greatly appreciate the efforts and commitment they have shown in supporting our brand in the Swedish market.

For more information:

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#### *About Dinolift*

*Dinolift is a leading manufacturer of aerial work platforms based in Finland. With a strong focus on safety, reliability, and innovation, Dinolift offers a wide range of high-quality machines designed to meet the diverse needs of customers in various industries. With a global network of dealers and distributors, Dinolift provides exceptional customer service and support.*

#### *About Liftexperthen Sverige AB*

*Liftexperthen is a Swedish distributor specializing in the sale and servicing of aerial work platforms. With a focus on quality equipment, excellent aftermarket-support and long-term customer relationships, Liftexperthen provide tailored solutions for everything from small businesses to large construction projects.*





(Left to right: David Trygg of Liftexperten, Juha Mäkeläinen and Ville Inkilä of Dinolift, Pontus Nathell of Liftexperten, Veli-Matti Sorvali and Petter Rönnlöf of Dinolift with Nathalie Andreassen, Anders Åström, Daniel Bruno, Sandra Emanuelsson and Jimmy Bodin of Liftexperten, Hans Slotte of Dinolift)