



Press Release

March 3rd, 2025

Dinolift has appointed Petter Rönnlöf as CEO

Dinolift Oy, leading manufacturer of mobile elevated work platforms (MEWPs), is pleased to announce the appointment of Petter Rönnlöf, M.Sc. (Chem. Eng.), eMBA, as the new CEO, effective February 3, 2025. Petter Rönnlöf succeeds Karin Godenhielm, who will continue to play a vital role in the company as active owner and board member.

Petter Rönnlöf brings a wealth of experience and a fresh perspective to Dinolift. With a strong background in the manufacturing industry and international sales, he is well-positioned to lead the company into its next phase of growth and innovation. "I am honoured and happy to join Dinolift. We have a strong foundation to build on and a lot of unlocked potential for growth when we focus our energy on how we can help our customers succeed better. I look very much forward to working with the talented Dinolift team to continue delivering high-quality, value-adding products and services to our customers," says Rönnlöf.

Karin Godenhielm, who has been at the helm of Dinolift for the past 15 years, has been instrumental in driving the company's growth and success. Under her leadership, Dinolift has expanded its product range, entered new markets, and significantly increased its global footprint. "I am proud of what we have achieved together and am excited to support Petter and the team as we continue to develop Dinolift in close cooperation with our customers," says Godenhielm.

Over the past 15 years, Dinolift has experienced remarkable growth, becoming a key player in the MEWP industry. The company's commitment to safety, quality, and customer satisfaction has driven its success. Dinolift's products are now used in over 50 countries, and the company has established a strong presence in the Nordics, Europe and more recently also in Northern America.

Looking ahead, Dinolift is poised for continued success, and to make that happen, the new CEO will have the ongoing support of a professional Board of Directors, chaired by Mr Aki Laiho. "Dinolift is investing in continuous improvement in quality and operations, including new technologies and sustainable practices to meet the evolving needs of our customers and the industry. With an increased focus on innovation and customer-centric solutions, we are well-positioned to remain the preferred choice for our customers and achieve the ambitious growth targets that we have set for us", says Laiho.

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