

New Distributor Agreement Strengthens Dinolift's Presence in Ireland

Dinolift, a leading manufacturer of aerial work platforms, is pleased to announce its new distributor agreement as of January 1st 2024 with LOLEX Ltd to cover the Island of Ireland. The agreement includes sales and product support for the Dinolift trailer-mounted platforms, spider lifts, and self-propelled boom ranges.

This partnership marks a significant milestone for both companies and reinforces Dinolift's commitment to providing innovative solutions and exceptional customer support worldwide.

"I'm very pleased with our new partnership with LOLEX, which will give both LOLEX and Dinolift new opportunities in the market. Together we can provide our customers safe, versatile, high-quality, and durable DINO-machines", says Janne Viinanen, Sales Representative at Dinolift.

Established in 2019 by industry professionals with more than 25 years powered access industry experience, Lolex Ltd is based just outside Belfast in Northern Ireland and is a prominent authorized Distributor of powered access products. The business provides comprehensive independent technical support, and consultancy services across Ireland for all types of Mobile Elevating Work Platforms. As an active member of IPAF with CAP Certified engineers, the business is committed to excellence, meeting and exceeding industry standards.

Director of Lolex Julie Houston Smyth said, "We are delighted to become the authorized Irish Distributor for the Dinolift range. Dinolift's superior robust design and build quality, and their commitment to product support is extremely impressive. This appointment - as well as complimenting our existing Sinoboom product line perfectly - will not only provide customers with the super benefits of the Dinolift brand but also brings an excellent new offering to the Irish market."

For more information:

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About Dinolift

Dinolift is a leading manufacturer of aerial work platforms based in Finland. With a strong focus on safety, reliability, and innovation, Dinolift offers a wide range of high-quality machines designed to meet the diverse needs of customers in various industries. With a global network of dealers and distributors, Dinolift provides exceptional customer service and support.

About LOLEX Ltd

LOLEX Ltd. is a prominent distributor based in Ireland, representing multiple brands in the aerial work platform category. With a commitment to delivering top-notch equipment and exceptional customer service, LOLEX has established itself as a trusted partner for businesses in Ireland.

DINOLIFT

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Image taken during a visit to the Dinolift factory, from left to right, Minna Salmi (Dinolift), Janne Viinanen (Dinolift), Julie Houston Smyth (LOLEX), Karin Nars (Dinolift) and Trevor Smyth (LOLEX).